

### **RTHK – ‘Student Quiz on Financial Knowledge’**

In 2006, the promotion of financial education in Hong Kong was done through the medium of a quiz show. The “Student Quiz on Financial Knowledge” is the first inter-school quiz in the history of Hong Kong television which is produced by RTHK television and cordially supported by Citi. The pre-launch ceremony was officiated by Mr Weber Lo (Chief Operating Officer, Citi) and Mr Simon Ngai (Executive Producer of the show), with the supportive participation of various young popular singers including Deep Ng, Isabella Leong, Kary Ng, Don Li, Mandy Chiang and Charles Ying.

The program has adopted a creative competition format which aimed at boosting the students’ financial savvy and analytical skills, and competes on both an intercollegiate and team basis. A total of 144 high school entries participated in the contest for the championship title. Of the 144 entries, only the better 18 teams will contend for championship in the final competition. The contest consists of 6 preliminary rounds and 1 final competition, and each episode will run for about 22 minutes. Other than testing the contestants’ general financial knowledge, every episode will also feature specific questions based on one of the following topics: Currency, Credit, Investments, Electronic Banking, Banking System, Insurance and Credit Cards. The quiz was shown on the ATV Home Channel every Tuesday at 7pm, starting from April 4<sup>th</sup> 2006. The quiz show hosts are RTHK DJs Jacqueline Pang and Choi Ho-Leung.

This contest hoped to foster a proper understanding of financial matters among high school students, and to equip them with the tools to plan for the future. Likewise, it will benefit teacher, parents and general population alike in terms of increasing their interest and awareness of their everyday life financial matters.

#### **Results: School**

Name of school	Title
Baptist Lui Ming Choi Secondary School	Champion
St. Teresa Secondary School	1 <sup>st</sup> Runner-up
S.K.H. Tsang Shui Tim Secondary School	2 <sup>nd</sup> Runner-up
Holy Trinity College	Best Performing Team
Baptist Lui Ming Choi Secondary School	
St. Teresa Secondary School	

#### **Results: Individual**

Name of student	School	Title
Po Wai Heng (F. 6)	Baptist Lui Ming Choi Secondary School	Champion
Lau Tsz Kiu (F. 4)		
Annie Ho Ching Wai (F. 6)		Best Performing Participant

The success of the program is made possible with our partners, EMB, RTHK and Tung Wah Group.

For more information, please visit the website at <http://tv.rthk.org.hk>